



2021 Sponsorship Opportunities

About Wood River Women's Foundation

Wood River Women's Foundation (WRWF) is a strong and inclusive collective of informed women who together support a wide-range of nonprofit work in Blaine County. Despite the small size of our beloved Wood River Valley community, we are one of the largest women's collective giving organizations in the United States. More than 350 women are members and active participants in our work, including both full-time and part-time residents.

Since our founding in 2005, WRWF has made grants totaling nearly \$3 million to local nonprofits providing support in Arts, Education, Environment, Health and Human Services. The most visible element of our work is our community grant-making, while the heart of our effort is to nurture and grow women philanthropic leaders.

Member demographics

Our members are generous, smart, philanthropically-minded women who are committed to making our community stronger, more equitable and healthier for all of us. We represent a wide range in ages and span a spectrum from career professionals and community leaders to sophisticated philanthropists. We are active and retired corporate executives, directors of private family foundations and active community volunteers. We live throughout Blaine County and across the country. The variety of our backgrounds and perspectives come together to help us become more informed, strategic philanthropists and more confident, skilled community leaders.

Partnership Invitation

As a 501(c)(3) nonprofit organization, WRWF funds its operations with contributions. While our financial support primarily comes from our membership, corporate sponsorships help us expand the reach of our programming into the broader community. In addition to our grant-making activities, WRWF produces an annual summer grant awards celebration to support philanthropy and honor our grantees, and an annual winter educational forum to further our mission of building philanthropic leaders. Both events include guests, nonprofit leaders, and members of the public.

WRWF values connection to and collaboration with our greater community - the business sector as well as the nonprofit sector - and we welcome partnerships that introduce our members to companies and firms that share our values.

Sponsorship Benefits: \$10,000

General

- Your company's logo on WRWF website throughout the entire year, with a link to your company's website.
- Access to WRWF member events (annual awards luncheon, winter forum, monthly socials)
- Sponsor profile in WRWF newsletter
- Recognition in paid media coverage

Event Specific Benefits

- Your company's logo displayed on printed and electronic invitations as sponsor
- Table for 10 at the Grant Awards Luncheon
- Tickets for 10 to the Winter Education Forum
- Recognition in the Foundation's newsletter
- An event program with your company's logo included (when an event program is produced)
- Recognition from the podium of your company's generous support at the event
- Your company's logo on the event banner and/or on podium signage if produced and desired
- A resource table at the event featuring your company's branded materials, if desired
- Name included in WRWF social media posts related to event

Grant Awards Luncheon - Summer

The summer luncheon is our largest event of the year and is a celebration of our philanthropic work and the nonprofits who will be awarded 2021 grants. The audience includes WRWF members and their guests as well as staff and board leaders from grantee organizations. The venue is Trail Creek at Sun Valley. The generosity of sponsorship support allows us to offer this event to representatives of our grantees at no charge.

Expected Attendance: 250 Foundation members including business, community, philanthropic and nonprofit leaders.

Winter Education Forum

WRWF hosts an annual education event focused on a key element in our mission which is to foster and build philanthropic leaders. In 2018, the event guest speaker was Lukas Haynes, Executive Director of the David Rockefeller Fund. The 2019 event featured Teresa Younger, President & CEO of the Ms. Foundation for Women. In January 2020, the WRWF convened a panel of Blaine County nonprofit leaders to present and discuss "*The State of the Valley*". These education events drew more than 150 WRWF members, nonprofit directors, and community leaders, and featured media coverage in The Idaho Mountain Express, Eye on Sun Valley and in a nationally broadcast live radio interview on KDPI.

Tiered Sponsorship Benefits: \$5,000

General

- Your company's logo on WRWF website throughout the entire year.
- Access to WRWF's two major member events (annual awards luncheon and winter forum)
- Sponsor profile in WRWF newsletter

Event Specific Benefits

- Your company's logo displayed on all printed and electronic invitations as sponsor
- Four free attendees
- Recognition in the Foundation's newsletter
- An event program with your company's logo included (when an event program is produced)
- Recognition from the podium of your company's generous support at the event
- Your company's logo on the event banner and/or on podium signage if produced and desired
- Name included in WRWF social media posts related to event

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Tiered Sponsorship Benefits: \$2,500

General

- Your company's logo on WRWF website throughout the entire year.
- Access to WRWF's two major member events (annual awards luncheon and winter education forum)

Event Specific Benefits

- Your company's logo displayed on all printed and electronic invitations as sponsor
- Two free attendees
- An event program with your company's logo included (when an event program is produced)
- Recognition from the podium of your company's generous support at the event

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