



2017/18 End of Grant Report WRWF Hailey Ice Inc.

Organization: Hailey Ice Inc.

Project Title: Community Partnership Program

Grant Amount: \$1,158.00

1.) Objectives & Outcomes:

Our Community Partnership program was once again successful. We were able to work with some existing partners such as Higher Ground, Syringa, Sun Valley Youth Hockey, Bellevue and Alturas PTA. We also added Pioneer Montessori and the BCSD. The idea with all of these groups is to get our youth engaged and on the ice. If there is a supplemental benefit on top of that even better! We were able to offer a minimum of one free skate event each month. We feel that these existing partnerships and some of our new events brought in approximately 5000 people into our facility. We were able to provide free admission to approximately 200 youth and 23 adults with the \$1158.00 grant, which helped us with our youth field trips and part of a free skate day due to the partial grant. (Which is still awesome and amazing and we can't thank you enough) With these events we see increased participation in our "Learn to Skate Classes", and public skates, because the kids become excited about a new sport. Our goal is to get new youth and their families on the ice any way that we can. It is fantastic to see a youth bring in other members of their family for a skate after they have come in with their class.

2.) Impact:

One of the most significant events we held this year was a free skate day with the BCRD and Cox Communications as partners. We saw 400 participants throughout the day, many of whom had not been to one of our events before. The BCSD provided free books to take home after the kids skated, and Cox provided a number of giveaways to the participants including headphones and small speakers. It was such a great day and collaborative event. It allowed the school district to be a direct partner in the event and the extra benefit was free books for those that showed up to participate. We also had some of the kids come back to skate the next day because they had such a great time. These free skate events that bring the community together allow everyone to feel like there is an event in the rink for them, and alleviates any barrier to entry to try something new.

4) Budget

Expenses	Amount requested from WRWCF	Actual Expenditures
Donated admission and ice time	10,000	1158
TOTAL	10,000	1158

