

THE COMMUNITY LIBRARY

Organization: The Community Library Association, Inc.
Project Title: Lecture Hall Multimedia Project
Grant Amount: \$25,000

Objectives & Outcomes - Our overarching, long-term goal is to continue to grow the Lecture Hall as a highly used dynamic educational space for high quality and creative programming with the mission to foster life-long learning, exchange new ideas and encourage civil discourse, serve a diverse population, and build a sense of community. To meet this goal, the Lecture Hall required an improved communications network and multimedia technology, including integrated cameras, sound, and Livestream technology.

Outcome Objectives - Programs/Patrons

1. Increase the number of people who attend programs in the Lecture hall by more than 10%. In FY 2017-2018, 4,616 people attended programs in the Lecture Hall. Our objective was to exceed 5,000 in FY 2018-2019. We have surpassed 8,000 attendees so far in that time period.
2. Double the number of people reached by the online (Livestreamed and recorded) programs from approximately 2,000 people in FY 2017-2018 to 4,000 in FY 2018-2019. To date we've had 7002 views of Livestreamed programs.
3. Identify how the improved communications technology has facilitated learning experiences for patrons and community groups in the Lecture Hall. The addition of hearing assistance devices has made all programming more accessible; additionally the advanced audio and visual technology has improved the overall experience of all program attendees.

Impact -The new Lecture Hall and its updated technology has raised the level of our programming, expanded our patron base, and created new connections within our community. For example, The Community Library launched the community-wide NEA Big Read, a month of programming centered around the novel, *Into the Beautiful North*, by Luis Alberto Urrea. On March 6, Urrea provided the closing Keynote speech to 200 people in the Lecture Hall and through Livestream, to the Hailey Public Library. An additional 130 viewers watched the program online in the week following the event. With this event and Livestream, we reached a more diverse population, increased discussion around the immigrant experience, created greater understanding, community members saw their experience validated and valued by the larger community.



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*Urrea Delivers Keynote
Students*

Attentive

Expenses	Budget	Amount requested from WRWCF	Actual Expenditures
Equipment	\$225,000	\$25,000	\$197,463.92
TOTAL	\$225,000	\$25,000	\$197,463.92